



SUMMER MEMBERSHIP INCENTIVE PROGRAM

Worthy Grand Knights,

Councils are reminded that the Laws of the Order, Section 124, do not permit us to stand down for the summer months. Doing so seriously affects our charitable effectiveness and membership potential. The needs of our communities do not cease on July 1st and start up again in September. In order for us to do our charitable work, we must be able to respond to the cry of the poor, to feed the hungry, to shelter the homeless, 12 months of the year. Membership growth enables us to expand our charitable outreach even further. Therefore, it is essential we continue to look for more men and their families continually. To that end, we have developed new membership incentives designed to assist your council in growing during these warm, summer months. The BC and Yukon State Council has authorized Cash prizes to allow you to host that family BBQ, to promote your favourite charity, to purchase gifts for your Pastor or use the funds to purchase additional membership incentives for your council. The funds can be yours to do with as you see fit if you apply yourself this summer.

Any council achieving 25% of its membership target or higher between July 1st and August 31st, the council will receive \$50.00 and will be entered into a draw for a chance to win an additional \$150.00. For many of you, that is as few as 1 or 2 new members.

Any District Deputy achieving 20% of his district membership target by August 31st will receive a \$50.00 cash prize and will be entered into a draw for a chance to win an additional \$150.00.

The top recruiter between July 1st and August 31st will receive a cash prize of \$100.00 and all recruiters continue to earn VIP points provided by Supreme that can be used to purchase gift items from Supreme. All recruiters who recruit a member in July and August where the new member receives his First Degree before September 1st will receive the "Summer Superstar" pin in addition to the State Membership pin.

In the event there is a tie for any prize, the winner will be determined by a random draw.

New incentives will be announced in September.

Edward Shawchuk, State Deputy
British Columbia & Yukon State Council
Knights of Columbus

***"Blessed Are The Merciful
For They Shall Be Shown Mercy"***

